

**2013 Tidewater Employer Conference – April 30, 2013 ♦ Hilton Virginia Beach Oceanfront**

Schedule	Location				
	Peacock Ballroom C	Peacock Ballroom A	Peacock Ballroom B	Spotswood Arms	Princess Anne
8:00	Registration (Foyer)				
8:15 - 9:00	Breakfast				
9:00 - 9:45		<b>General Session</b>			
9:45 - 10:45	<b>Breakout Session 1</b>				
		<b>Avoiding Risks Due to Layoffs and Restructuring</b>  <i>Robert Barry, Esquire</i> Kaufman & Canoles Norfolk, Virginia	<b>Worker's Compensation: Risk Mitigation and Compensability</b>  <i>Vivian Guidt, Manager</i> Claims Services Department Virginia Worker's Compensation Commission Richmond	<b>The Virginia Workforce Connection: The Secret is Out!</b>  <i>Vanessa Myers-Mason and Bill Walker</i> Virginia Employment Commission Richmond	<b>Innovation in Workforce Services</b>  <i>Jeffrey Brown</i> Director Workforce Services Division Virginia Employment Commission Richmond
10:45 - 11:00	Break (Foyer)				
11:00 - 12:00	<b>Breakout Session 2</b>				
		<b>Twenty-Five Employment Facts Every Employer Should Know</b>  <i>Robert Barry, Esquire</i> Kaufman & Canoles Norfolk, Virginia	<b>Effective Participation in the VEC's Adjudication Process</b>  <i>Salvatore "Sam" Lupica</i> Chief Operating Officer Virginia Employment Commission Richmond	<b>Leveraging Social Media</b>  <i>Katie Pfledder</i> Social Media Coordinator DirectEmployers Association, Inc. Indianapolis, Indiana	<b>Innovation in Workforce Services</b>  <i>Jeffrey Brown, Director</i> Workforce Services Division Virginia Employment Commission Richmond
12:00 - 1:00	Lunch				
1:15 - 2:30	<b>Breakout Session 3</b>				
		<b>Avoiding Risks Due to Layoffs and Restructuring</b>  <i>Robert Barry, Esquire</i> Kaufman & Canoles Norfolk, Virginia	<b>Employer and Business Strategic Planning</b>  <i>Dr. James M. Burke, Director, and Ms. Linda Pierce, Consultant</i> Performance Management Group Virginia Commonwealth University	<b>Leveraging Social Media</b>  <i>Katie Pfledder</i> Social Media Coordinator DirectEmployers Association, Inc. Indianapolis, Indiana	<b>Proactive Rapid Response and Layoff Aversion Strategies</b>  <i>Curtis D. Wray</i> Rapid Response Coordinator Southeast Region Thomas Nelson Community College Hampton, Virginia
2:30	<b>Adjourn</b>				

